

# Value of Forest Certification



#### Who we are

- Unisource Worldwide, Inc. helps companies improve bottom-line performance by providing innovative, sustainable solutions including product packaging and fulfillment, paper and print management, general supply chain and logistics, and facility solutions.
  - » 12 Million Square Feet of Warehouse Space
  - » 92 Distribution Centers
  - » 4000 Employees
  - » Operations in 9 Countries

#### **Our Position**

- Preference to deal with certified paper mills
- We are certification standard agnostic



#### Chain of Custody and Responsible Paper Choices

2004

• First Paper Merchant in Canada to Achieve FSC Certification

2007

- Unisource Worldwide achieves certification to all three major CoC standards
  - FSC, PEFC, SFI

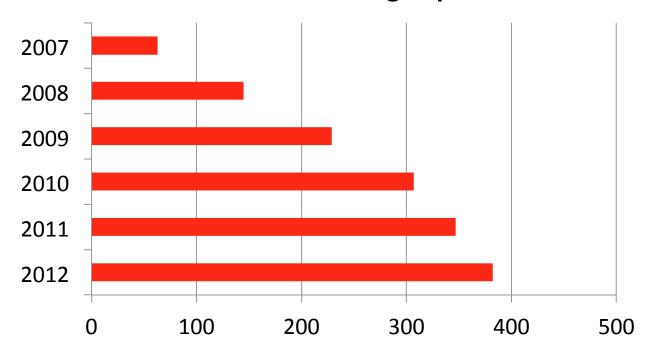
2010

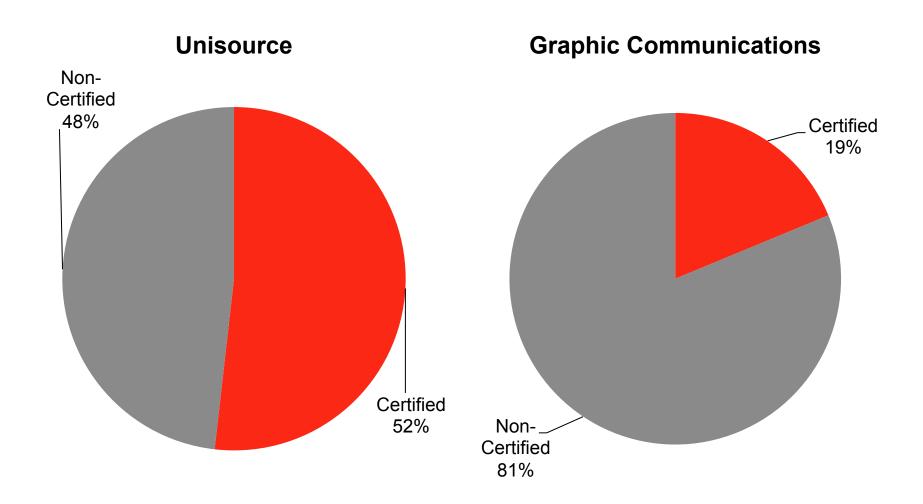
Unisource launches bagasse fiber-based copy paper

2012

 Unisource joins with Prairie Pulp and Paper Inc. to launch straw-based paper

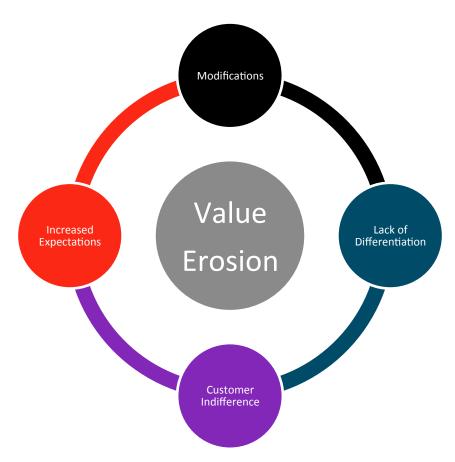
#### Number of Chain of Custody Certified Brands of Printing Paper







# **Our Perception**



# We are feeling the squeeze



#### **Our Goal**

"Our hope that this is just a first step for a continued dialogue with all stakeholders. We'd like to better understand our customers', suppliers' and the certification bodies' stories. Rather than it being an exercise in negotiation, we'd like to see this become an opportunity for collaboration."

